



LIVE IN SEATTLE: THE SYMPHONY OF OPPORTUNITIES

Sept 24, 2015 @ 6.00 pm

THE EDGEWATER Hotel, Terrace Room
2411 Alaskan Way, Seattle, WA 98121
Free parking at the hotel!

VIENNA REGION – Innovation & Technology in Central Europe

We cordially invite you to join a distinguished delegation of experts and entrepreneurs for an evening reception and an engaging discussion on how North American companies are using the VIENNA REGION's innovation potential to fuel their growth in Central Europe.

- Planning to explore new opportunities for growth & business development in Central Europe?
- Eager to source talent out of an impressive pool of more than 220,000 university & college students?
- Ready to move on into a major innovation & tech hub in the heart of Europe?
- Excited about working in Vienna, the world's #1 in "Quality of Life" (Mercer 2015)?

On September 24th join us and explore the VIENNA REGION - low overhead and infrastructure costs, and an outstanding quality of life, in other words, why you should have the VIENNA REGION on your radar!

Please RSVP at your earliest convenience! [Click here](#) to register using the password **Vienna15**

AGENDA

6.00 – 6.15 p.m. REGISTRATION & REFRESHMENTS

6.15 – 7.15 p.m. PROGRAM

Words of Welcome, Business Relations between Austria and the USA

Rudolf Thaler, Trade Commissioner Los Angeles, Austrian Federal Economic Chamber

Vienna Region – A Business & Technology Hub

Bruno Kracher, Executive Director, VIENNA REGION Marketing GmbH

Microsoft Austria – Leveraging the Digitalization Wave in Central Europe

Harald Leitenmüller, CTO, Microsoft Austria/Vienna

Building a Global Technology Start-up out of Boston, MA, USA & Vienna, Austria

Moritz Plassnig, CEO, Codeship

Discussion, Questions & Answers

7.15 – 8.30 p.m. DINNER BUFFET & NETWORKING SESSION